

# **World Equestrian Festival, CHIO Aachen**

- CHIO = Concours Hippique International Officiel (french)
- Official international tournament of the Federal Republic of Germany
   (the status "official" means that Aachen is the only German tournament that is allowed to organise
   Nations' Cup competitions at 5\* level)
- Disciplines: Jumping, dressage, eventing, four-in-hand driving, vaulting
- Nations' Cup in all five disciplines

### Organizer

Aachen-Laurensberger Rennverein e.V. (ALRV)

Founded in 1898

President: Stefanie Peters

Managing Board: Philip Erbers, Birgit Rosenberg

# Marketing

Aachener Reitturnier GmbH (ART)

Founded in 1975

Managing Partner: Michael Mronz

### **Top Level Sponsors**

Mercedes-Benz, Allianz, Turkish Airlines, Rolex

# **Duration/Date**

June 27<sup>th</sup> to July 6<sup>th</sup>, 2025

## **Tickets**

- <u>Ticket hotline: +49-241-917 11 11</u>
- Current ticket information: <u>www.chioaachen.com</u>

# **Disciplines:**

- **Jumping** (Main Stadium, capacity: 40,000)
- **Dressage** (Dressage Stadium, capacity: 6,300)
- **Eventing** (jumping in the Main Stadium, dressage in the Dressage Stadium, cross-country on the cross-country course at the Aachen Soers)
- **Driving** (Driving Stadium, capacity: 2,600, and Soers Marathon Course). Every year the marathon attracts tens of thousands of visitors on Saturday, free entry
- Vaulting (Albert-Vahle-Arena, capacity: 1,100)











### **Highlights:**

- OPENING CEREMONY presented by INNSiDE Hotels on Tuesday, July 1<sup>st</sup>, the official opening of the event
- Mercedes-Benz Nations' Cup (team jumping competition with two rounds), Thursday evening, under floodlights, July 3<sup>rd</sup>

Defending champion: Ireland

• Rolex Grand Prix, Grand Prix of Aachen

(Jumping competition with two rounds and a jump-off), Sunday, July 6<sup>th</sup>

Defending champion: André Thieme (GER) with DSP Chakaria

• Lindt-Prize, Grand Prix Dressage of Aachen

(Grand Prix Freestyle), Sunday, July 6th

Defending champion: Isabell Werth (GER) with Wendy de Fontaine

 Turkish Airlines-Prize of Europe (Jumping competition with jump-off), Wednesday evening, under floodlights, July 3<sup>rd</sup>

Defending champion: Richard Vogel (GER) with Cepano Baloubet

• UBS-Cup, eventing cross-country competition in Aachen's Soers

Saturday, July 5<sup>th</sup>

Defending champion: Julia Krajewski (GER) with Nickel 21

Defending champion team: Great Britain

Prize of schwartz Group

Four-in-hand driving marathon competition in Aachen's Soers

Saturday, July 5<sup>th</sup>, entry free of charge

Defending champion individual / Prize of Family Richard Talbot: Boyd Exell (AUS)

Defending champion team / Nations' Cup: Netherlands

 Vaulting (Albert-Vahle-Arena), Prize of Sparkasse: female, male and squad vaulting, Pas de Deux, Nations' Cup

Friday, June 27<sup>th</sup> to Sunday, June 29<sup>th</sup> Defending champion team: Germany II

### **Rolex Grand Slam:**

The Rolex Grand Slam of Show Jumping unites the Majors in Aachen (GER), Geneva (SUI), Calgary (CAN) and 's-Hertogenbosch (NED) in the challenge for the most prestigious and most difficult-to-win trophy on the international equestrian sport circuit. The rider, who triumphs at three shows in succession, wins the Rolex Grand Slam of Show Jumping – together with one million Euros on top of the prize-money.

Should a rider win the fourth Major in direct succession after claiming the Grand Slam victory, he doubles his Grand Slam bonus up to two million Euros. Two Major victories within a Grand Slam cycle are rewarded with 500,000 Euros if the victories occur at two consecutive legs of the Grand Slam. Irrespective of the calendar year, each rider's personal Grand Slam cycle begins individually with his first Major victory. Scott Brash from Great Britain went down in history as the first and only winner of the Grand Slam to date: He won in Geneva in 2014 as well as in Aachen and Calgary in 2015.

All information on this ultimate challenge of the jumping sport can be found at: <a href="https://www.rolexgrandslam.com">www.rolexgrandslam.com</a>

## **Special Features:**

• Soers Sunday (June 29<sup>th</sup>), the traditional open day offers an entertaining show programme with free admission, starts at 11.30 a.m. with an Ecumenical Ceremony in the Dressage Stadium Concert











"Horse & Symphony" on Friday, June 27<sup>th</sup> & Saturday, June 28<sup>th</sup>, 2022: Symphony Orchestra Aachen meets top class show programme in the Dressage Stadium.

- The event is attended by countless celebrities from the world of show-business, sports and politics
- CHIO Aachen Selfie Spots: At various locations on the grounds, for example at the CHIO Aachen Superstore, there are different photo spots that invite to take special CHIO snapshots.

# **The CHIO Aachen in Figures**

### 5 Disciplines:

Jumping, dressage, eventing, driving, vaulting approx. 100 hours of sport and side events at the Soers

# **Participants:**

approx. 300 active participants (riders, drivers and vaulters) from around 30 countries

#### Horses:

International competitions: approx. 600 horses Concert Horse & Symphony: approx. 50 horses

Soers Sunday: approx. 50 horses

OPENING CEREMONY presented by INNSiDE Hotels: approx. 150 horses

Total: approx. 1000 horses (competition horses and show horses)

(Numbers from 2025)

#### **Visitors:**

about 350,000

## **Prize-money:**

Total Endowment (including Special Trophies): 3.9 million Euros

# **Budget:**

20 million Euros

### Media / TV:

600 accredited journalists and photographer as well over 200 TV employees

# TV coverage:

National coverage: more than 30 hours of (ARD, ZDF and WDR), of which over 25 hours were programmes

showing pure sport;

International coverage: broadcasts in over 140 countries all over the world

## **Employees/Volunteers:**

approx.: 1,200

including among others: 65 FEI judges and officials

45 FEI stewards

330 grounds stewards

30 medical employees, plus Malteser staff and emergency doctors

60 shuttle service employees











VIP area:

Hostesses: approx. 80

Restaurants: 4
Sponsor lounges: 4

#### **Horse Accommodation:**

430 permanent stables 18,000 kg of oats 18,000 kg of hay 1,500 bales of straw 600 bales of shavings (for bedding)

#### **Veterinarian Centre:**

Four stables, two examination rooms, X-ray room, darkroom, pharmacy, laboratory, 30 employees in the veterinarian area

## Contest "Tschio-Chic"

Retailers of the city Aachen and the StädteRegion Aachen decorate their store windows with motives of the CHIO and of the partner country

# TV/Internet at the showground

(Official telecommunications service provider NetAachen)
More than 500 km fibreglass cable, 600 km copper twin wire
Approx. 200 telephone and internet connections, around 200 television connections
80 WLAN access points to supply the showground
Internet speed 5,000 Mbit/s

#### **Fences**

Side parts of the fences: approx. 200

Poles: approx. 800

Fences of sponsors: approx. 30

# Walk of fame

Horseshoe instead of hand print: Some of the most famous horses of the world are perpetuated on the traditional showground. Already 31 horseshoes are embedded inside the stars in front of the CHIO Aachen offices, adding some new each year. Thus, it is clear to every Aachen visitor that the red carpet will be rolled out for horses first.

## **CHIO Aachen Village:**

200 exhibitors Approx. 270 tents

Total tent area (including catering): 23,000 square metres

43 kilometres of installed cables – the contents of three large sea freight containers

Products: From fashion to Mercedes-Benz cars

6-8 weeks of build-up time

69 truckloads

1,400 tons of material











# Caterer, Käfer", Munich/DPB - Event Management, Aachen

36 dishwashers

60 cooks and 10 Patissiers

30 temporary staff (kitchen)

300 service staff

4 semi-trailer trucks delivering plates and bowls

20,000 glasses and coffee cups

20,000 pieces of cutlery

250 salt and pepper shakers

155,000 napkins

Raw goods being processed:

Approx. 1,4t of fish, 1,9t of meat, 1,4t of vegetables, 900 kg of pasta, 1,1t of fruit

2t of ice cubes

1t of small rolls, baguettes, rolls, Kaiser rolls, loaves of bread

1.500 loaves of bread from the own bakery (Käfer)

2,000 litres of milk

34kg of ketchup, 20 kg of mustard, 25 kg of mayonnaise

#### **Green areas**

358,310,400 blades of grass in the main stadium

2.9 km of wooden fences

Hedges: approx. 4.2 km from 30,000 individual plants

Trees: 129 lime trees, 79 birch trees, 132 other trees. Total number of trees: 340.

#### **Floodlight**

Established in 2005

4 floodlight masts: 45-49 meters high

299 spotlights Approx. 1,100 lux

# **CHIO Aachen CAMPUS**

Founded in September 2020

Hosts events all year round on the grounds of the CHIO Aachen

International, national and regional offers for everyone - from ambitious talents to top riders, from young to experienced riders

## Five cluster

- Excellence: Programme of Excellence for successful young riders, training with head coaches Isabell
  Werth (dressage) and Jos Lansink (show jumping), as well as fitness, media and nutritional advice,
  training coordination, horse and stable management
- Training: various formats at all performance levels, including exclusive clinics, riding simulator, task riding, course jumping in a competition atmosphere and much more
- Education: unique program Equestrian Stable Management to become a certified stable manager; as well as seminars, webinars and workshops, e.g. photo workshop with Arnd Bronkhorst
- Youth: Kids Camp during the vacations and a Family Day introduce the youngest to horses, the Aachen Youngstars provide a big stage for aspiring young riders
- Digital: Innovation and further development of the equestrian sport, e.g. with the Congress chiotec with prominent speakers







