

### World Equestrian Festival, CHIO Aachen

- CHIO = Concours Hippique International Officiel (french)
- Official international tournament of the Federal Republic of Germany (the status “official” means that Aachen is the only German tournament that is allowed to organise Nations’ Cup competitions)
- Disciplines: Jumping, dressage, eventing, four-in-hand driving, vaulting
- Nations’ Cup in all five disciplines

#### **Organizer**

Aachen-Laurensberger Rennverein e.V. (ALRV)

Founded in 1898

President: Stefanie Peters

Managing Board: Philip Erbers, Birgit Rosenberg

#### **Marketing**

Aachener Reitturnier GmbH (ART)

Founded in 1975

Managing Partner: Michael Mronz

#### **Top Level Sponsors**

Mercedes-Benz, Allianz, Turkish Airlines, Rolex

#### **Duration/Date**

June 28<sup>th</sup> to July 7<sup>th</sup>, 2024

#### **Tickets**

- [Ticket hotline: +49-241-917 11 11](tel:+492419171111)
- Current ticket information: [www.chioaachen.com](http://www.chioaachen.com)

#### **Disciplines:**

- **Jumping** (Main Stadium, capacity: 40,000)
- **Dressage** (Deutsche Bank Stadium, capacity: 6,300)
- **Eventing** (jumping in the Main Stadium, dressage in the Deutsche Bank Stadium, cross-country on the cross-country course at the Aachen Soers)
- **Driving** (Driving Stadium, capacity: 2,600, and Soers Marathon Course). Every year the marathon attracts tens of thousands of visitors on Saturday, free entry
- **Vaulting** (Albert-Vahle-Arena, capacity: 1,100)



### Highlights:

- Opening Ceremony on Tuesday, July 2<sup>nd</sup>, the official opening of the event
- Mercedes-Benz Nations' Cup (team jumping competition with two rounds), Thursday evening, under floodlights, July 4<sup>th</sup>  
 Defending champion: Switzerland
- Rolex Grand Prix, Grand Prix of Aachen (Jumping competition with two rounds and a jump-off), Sunday, July 7<sup>th</sup>  
 Defending champion: Marcus Ehning (GER) with Stargold
- Deutsche Bank Prize, Grand Prix Dressage of Aachen (Grand Prix Freestyle), Sunday, July 7<sup>th</sup>  
 Defending champion: Jessica von Bredow-Werndl (GER) with TSF Dalera BB
- Turkish Airlines-Prize of Europe (Jumping competition with jump-off), Wednesday evening, under floodlights, July 6<sup>th</sup>  
 Defending champion: Yuri Mansur (BRA) with Miss Blue-Saint Blue Farm
- SAP-Cup, eventing cross-country competition in Aachen's Soers Saturday, July 6<sup>th</sup>  
 Defending champion: Yasmin Ingham (GBR) with Banzai du Loir  
 Defending champion team: Germany
- Prize of Schwartz Group  
 Four-in-hand driving marathon competition in Aachen's Soers Saturday, July 6<sup>th</sup>, entry free of charge  
 Defending champion individual / Prize of Family Richard Talbot: Boyd Exell (AUS)  
 Defending champion team / Boehringer Ingelheim Nations' Cup: Netherlands
- Vaulting (Albert-Vahle-Arena), Prize of Sparkasse: female, male and squad vaulting, Pas de Deux, Nations' Cup  
 Friday, June 28<sup>th</sup> to Sunday, June 30<sup>th</sup>  
 Defending champion team: Germany I

### Rolex Grand Slam:

The CHIO Aachen, the CSIO Spruce Meadows 'Masters' (Canada), CHI Geneva (Switzerland) and The Dutch Masters (Netherlands) have joined forces to create the Rolex Grand Slam of Show Jumping; The system is simple: Anyone, who wins three shows in a row, receives €1 million bonus prize. If that same rider then continues their success by winning a fourth Major in succession, they will be rewarded with an additional €1 million bonus prize. Scott Brash became the first rider who won the Rolex Grand Slam in 2015. Current contender for the Rolex Grand Slam is Marcus Ehning. All information on this ultimate challenge of the jumping sport can be found at: [www.rolexgrandslam.com](http://www.rolexgrandslam.com)

### Special Features:

- Soers Sunday (June 30<sup>th</sup>), the traditional open day offers an entertaining show programme with free admission, starts at 11.30 a.m. with an Ecumenical Ceremony in the Deutsche Bank Stadium
- Concert "Horse & Symphony" on Saturday, June 29<sup>th</sup>, 2022: Symphony Orchestra Aachen meets top class show programme in the Deutsche Bank Stadium.
- The event is attended by countless celebrities from the world of show-business, sports and politics
- CHIO Aachen Selfie Spots: In the CHIO Aachen Selfie Lounge as well as at various other locations on the grounds, for example also at the CHIO Aachen Superstore, there are different photo spots that invite to take special CHIO snapshots.



## The CHIO Aachen in Figures

### **5 Disciplines:**

Jumping, dressage, eventing, driving, vaulting  
approx. 100 hours of sport and side events at the Soers

### **Participants:**

ca. 330 active participants (riders, drivers and vaulters) from 32 countries

### **Horses:**

International competitions: ca. 600 horses  
National competitions: ca. 50 horses  
Concert Horse & Symphony: ca. 90 horses  
Soers Sunday: ca. 60 horses  
Opening ceremony: ca. 200 horses  
Total: 1000 horses (competition horses und show horses)

### **Visitors:**

about 350,000

### **Prize-money:**

Total Endowment (including Special Trophies): 3.9 million Euros

### **Budget:**

20 million Euros

### **Media / TV:**

600 accredited journalists and photographer as well over 200 TV employees

### **TV coverage:**

National coverage: more than 30 hours of (ARD, ZDF and WDR), of which over 25 hours were programmes showing pure sport;  
International coverage: broadcasts in over 140 countries all over the world

### **Employees/Volunteers:**

approx.: 1,200  
including among others:  
65 FEI judges and officials  
45 FEI stewards  
330 grounds stewards  
30 medical employees, plus Malteser staff and emergency doctors  
60 shuttle service employees

### **VIP area:**

Hostesses: ca. 80  
Restaurants: 4  
Sponsor lounges: 4



**Horse Accommodation:**

430 permanent stables  
18,000 kg of oats  
18,000 kg of hay  
1,500 bales of straw  
600 bales of straw (for bedding)

**Veterinarian Centre:**

Four stables, two examination rooms, X-ray room, darkroom, pharmacy, laboratory, 30 employees in the veterinarian area

**Contest "Tschio-Chic"**

Retailers of the city Aachen and the StädteRegion Aachen decorate their store windows with motives of the CHIO and of the partner country

**TV/Internet at the showground**

(Official telecommunications service provider NetAachen)  
More than 500 km fibreglass cable, 600 km copper twin wire  
Approx. 200 telephone and internet connections, around 200 television connections  
80 WLAN access points to supply the showground  
Internet speed 5,000 Mbit/s

**Fences**

Side parts of the fences: ca. 200  
Poles: ca. 800  
Fences of sponsors: ca. 30

**Walk of fame**

Horseshoe instead of hand print: Some of the most famous horses of the world are perpetuated on the traditional showground. Already 26 horseshoes are embedded inside the stars in front of the CHIO Aachen offices, adding some new each year. Thus it is clear to every Aachen visitor that the red carpet will be rolled out for horses first.

**CHIO Aachen Village:**

200 exhibitors  
Approx. 270 tents  
Total tent area (including catering): 23,000 square metres  
43 kilometres of installed cables – the contents of three large sea freight containers  
Products: From fashion to Mercedes-Benz cars  
6-8 weeks of build-up time  
69 truckloads  
1,400 tons of material



### **Caterer „Käfer“, Munich/DPB - Event Management, Aachen**

36 dishwashers  
60 cooks and 10 Pâtisseries  
30 temporary staff (kitchen)  
300 service staff  
4 semi-trailer trucks delivering plates and bowls  
20,000 glasses and coffee cups  
20,000 pieces of cutlery  
250 salt and pepper shakers  
155,000 napkins  
Raw goods being processed:  
Approx. 1,4t of fish, 1,9t of meat, 1,4t of vegetables, 900 kg of pasta, 1,1t of fruit  
2t of ice cubes  
1t of small rolls, baguettes, rolls, Kaiser rolls, loaves of bread  
1.500 loaves of bread from the own bakery (Käfer)  
2,000 litres of milk  
34kg of ketchup, 20 kg of mustard, 25 kg of mayonnaise

### **Green areas**

358,310,400 blades of grass in the main stadium  
2.9 km of wooden fences  
Hedges: approx. 4.2 km from 30,000 individual plants  
Trees: 129 lime trees, 79 birch trees, 132 other trees. Total number of trees: 340.

### **Floodlight**

Established in 2005  
4 floodlight masts: 45-49 meters high  
299 spotlights  
Approx. 1,100 lux

### **CHIO Aachen CAMPUS**

Founded in September 2020

Hosts events all year round on the grounds of the CHIO Aachen

International, national and regional offers for everyone - from ambitious talents to top riders, from young to experienced riders

#### Five cluster

- Excellence: Programme of Excellence for successful young riders, training with head coaches Isabell Werth (dressage) and Jos Lansink (show jumping), as well as fitness, media and nutritional advice, training coordination, horse and stable management
- Training: various formats at all performance levels, including exclusive clinics, riding simulator, task riding, course jumping in a competition atmosphere and much more
- Education: unique program Equestrian Stable Management to become a certified stable manager; as well as seminars, webinars and workshops, e.g. photo workshop with Arnd Bronkhorst





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- Youth: Kids Camp during the vacations and a Family Day introduce the youngest to horses, the Aachen Youngstars provide a big stage for aspiring young riders
- Digital: Innovation and further development of the equestrian sport, e.g. with the #neuland congress with prominent speakers

