



World Equestrian Festival CHIO Aachen 2022

World Equestrian Festival, CHIO Aachen

- CHIO = Concours Hippique International Officiel (french)
- Official international tournament of the Federal Republic of Germany (the status "official" means that Aachen is the only German tournament that is allowed to organise Nations' Cup competitions)
- Disciplines: Jumping, dressage, eventing, four-in-hand driving, vaulting
- Nations' Cup in all five disciplines, since 2008 also in vaulting

Organizer

Aachen-Laurensberger Rennverein e.V. (ALRV)
Founded in 1898
President: Stefanie Peters
Chairman of the Managing Board / Show Director: Frank Kemperman

Marketing

Aachener Reitturnier GmbH (ART)
Founded in 1975
Managing Partner: Michael Mronz

Top Level Sponsors

Mercedes-Benz, Allianz, Turkish Airlines, Rolex

Duration/Date

June 24th to July 3rd, 2022

Tickets

- [Ticket hotline: +49-241-917 11 11](tel:+492419171111)
- Current ticket information: www.chioaachen.de

Disciplines:

- **Jumping** (Main Stadium, capacity: 40,000)
- **Dressage** (Deutsche Bank Stadium, capacity: 6,300)
- **Eventing** (jumping in the Main Stadium, dressage in the Deutsche Bank Stadium, cross-country on the cross-country course at the Aachen Soers)
- **Driving** (Driving Stadium and Soers Marathon Course). Every year the marathon attracts tens of thousands of visitors on Saturday, free entry
- **Vaulting** (Albert-Vahle-Arena, capacity: 1,100)





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Highlights:

- Opening Ceremony on Tuesday, June 28th, the official opening of the event
- Mercedes-Benz Nations' Cup (team jumping competition with two rounds), Thursday evening, under floodlights, June 30th
Defending champion: USA
- Rolex Grand Prix, Grand Prix of Aachen (Jumping competition with two rounds and a jump-off), Sunday, July 3rd
Defending champion: Daniel Deusser (GER) with Killer Queen
- Deutsche Bank Prize, Grand Prix Dressage of Aachen (Grand Prix Freestyle), Sunday, July 3rd
Defending champion: Isabell Werth (GER) with Quantaz
- Turkish Airlines-Prize of Europe (Jumping competition with jump-off), Wednesday evening, under floodlights, June 29th Defending champion: Max Kuehner (AUT) with Elektrik Blue
- SAP-Cup, eventing cross-country competition in Aachen's Soers Saturday, July 2nd
Defending champion: William Coleman with Off the Record
Defending champion team: Great Britain
- Prize of schwartz GmbH
Four-in-hand driving marathon competition in Aachen's Soers Saturday, July 2nd, entry free of charge
Defending champion individual / Prize of Family Richard Talbot: Ijsbrand Chardon (NL)
Defending champion team / Boehringer Ingelheim Nations' Cup: Netherlands
- Vaulting (Albert-Vahle-Arena), Prize of Sparkasse: female, male and squad vaulting, Nations' Cup Friday, June 24th to Sunday, June 26th
Defending champion team: Germany I

Rolex Grand Slam:

The CHIO Aachen, the CSIO Spruce Meadows 'Masters' (Canada), CHI Geneva (Switzerland) and The Dutch Masters (Netherlands) have joined forces to create the Rolex Grand Slam of Show Jumping; The system is simple: Anyone, who wins three shows in a row, receives €1 million bonus prize. If that same rider then continues their success by winning a fourth Major in succession, they will be rewarded with an additional €1 million bonus prize. Scott Brash became the first rider who won the Rolex Grand Slam in 2015.

Special Features:

- FEI Youth Equestrian Games (Olympic show-jumping competition for Young Riders); 30 Riders from 30 Nations
- Soers Sunday, the traditional open day offers an entertaining show programme with free admission, starts at 11.30 a.m. with an Ecumenical Ceremony in the Deutsche Bank Stadium
- Concert "Horse & Symphony" on Friday, June 24th and Saturday, June 25th, 2021: Symphony Orchestra Aachen meets top class show programme in the Deutsche Bank Stadium
- The event is attended by countless celebrities from the world of show-business, sports and politics
- CHIO Aachen Selfie Tour: In the CHIO Aachen Selfie Lounge as well as at various other locations on the grounds, for example also at the CHIO Aachen Superstore, there are different photo spots that invite to take special CHIO snapshots.
- Store Window Contest in the city of Aachen and its surrounding region





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The CHIO Aachen in Figures

5 Disciplines:

Jumping, dressage, eventing, driving, vaulting

Participants:

ca. 300 active participants (riders, drivers and vaulters) from 30 countries,

Horses:

International competitions: ca. 500 horses

FEI Youth Equestrian Games: ca. 30 horses

National competitions: ca. 50 horses

Concert Horse & Symphony: ca. 60 horses

Soers Sunday: ca. 60 horses

Opening ceremony: ca. 230 horses

Visitors:

368,500 in the year 2019 (last show with max. capacity allowed)

Prize-money:

Total Endowment (including Special Trophies): 3.4 million Euros

Budget:

20 million Euros

Media / TV:

600 accredited journalists and photographer as well over 200 TV employees

TV coverage:

National coverage: more than 30 hours of (ARD, ZDF and WDR), of which over 25 hours were programmes showing pure sport;

International coverage: broadcasts in over 140 countries all over the world

Employees/Volunteers:

approx.: 1,200

including among others:

65 judges and officials

45 stewards

330 grounds stewards

30 medical employees, plus Malteser staff and emergency doctors

60 shuttle service employees





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VIP area:

Hostesses: ca. 80

Restaurants: 4

Sponsor lounges: 5

Horse Accommodation:

430 permanent stables

18,000 kg of oats

18,000 kg of hay

1,500 bales of straw

600 bales of straw (for bedding)

Veterinarian Centre:

Four stables, two examination rooms, X-ray room, darkroom, pharmacy, laboratory, 30 employees in the veterinarian area

Store Window Contest:

Retailers of the city Aachen and the StädteRegion Aachen decorate their store windows with motives of the CHIO and of the partner country.

TV/Internet at the showground

(Official telecommunications service provider NetAachen)

More than 500 km fibreglass cable, 600 km copper twin wire

Approx. 200 telephone and internet connections, around 200 television connections

80 WLAN access points to supply the showground

Internet speed 5,000 Mbit/s

Fences

Side parts of the fences: ca. 200

Poles: ca. 800

Fences of sponsors: ca. 30

Walk of fame

Horseshoe instead of hand print: Some of the most famous horses of the world are perpetuated on the traditional showground. Already 26 horseshoes are embedded inside the stars in front of the CHIO Aachen offices, adding some new each year. Thus it is clear to every Aachen visitor that the red carpet will be rolled out for horses first.

CHIO Aachen Village:

230 exhibitors

Approx. 250 tents

Total tent area (including catering): 22,500 square metres

43 kilometres of installed cables – the contents of three large sea freight containers

Products: From fashion to Mercedes-Benz cars

6 weeks of build-up time

69 truckloads

1,400 tons of material





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Caterer „Do&Co“, Vienna (in 2019)

26 dishwashers

70 cooks and 20 Patisiers

360 waitresses

19 semi-trailer trucks delivering the following:

46,000 plates and bowls

35,600 glasses and coffee cups

53,500 pieces of cutlery

216 salt and 216 pepper shakers

35,600 napkins

Raw goods being processed:

Approx. 3,000 kg of fish, 8,100 kg of meat, 6,100 kg of vegetables, 300 kg of pasta, 3,260 kg of fruit

21,000 kg of ice cubes

800 pairs of Sacherwürstl (sausages)

14,000 small rolls, 900 baguettes, 800 rolls, 800 Kaiser rolls, 1,000 loaves of bread

1,000 litres of milk

34kg of ketchup, 20 kg of mustard, 25 kg of mayonnaise

Foodmarket's bestsellers (in 2019)

Approx. 1,400 servings of sugared pancakes with raisins and 4,300 wok servings

Green areas

358,310,400 blades of grass in the main stadium

2.9 km of wooden fences

2.6 km of hedges

Trees: 129 lime trees, 79 birch trees, 132 other trees. Total number of trees: 340.

Floodlight

Established in 2005

4 floodlight masts: 45-49 meters high

299 spotlights

Approx. 1,100 lux

