

World Equestrian Festival, CHIO Aachen

- CHIO = Concours Hippique International Officiel (french)
- Official international tournament of the Federal Republic of Germany (the status “official” means that Aachen is the only German tournament that is allowed to organise Nations’ Cup competitions)
- Disciplines: Jumping, dressage, eventing, four-in-hand driving, vaulting
- Nations’ Cup in all five disciplines, since 2008 also in vaulting

Organizer

Aachen-Laurensberger Rennverein e.V. (ALRV)
Founded in 1898
President: Carl Meulenbergh
Chairman of the Managing Board / Show Director: Frank Kemperman

Marketing

Aachener Reitturnier GmbH (ART)
Founded in 1975
Managing Partner: Michael Mronz

Top Level Sponsors

Mercedes-Benz, DHL, Turkish Airlines, Rolex

Duration/Date 2021

25th June to 4th July

Tickets

- [Ticket hotline: +49-241-917 11 11](tel:+492419171111)
- Current ticket information: www.chioaachen.de

Disciplines:

- **Jumping** (Main Stadium, capacity: 40,000)
- **Dressage** (Deutsche Bank Stadium, capacity: 6,300)
- **Eventing** (jumping in the Main Stadium, dressage in the Deutsche Bank Stadium, cross-country on the cross-country course at the Aachen Soers)
- **Driving** (Driving Stadium and Soers Marathon Course). Every year the marathon attracts tens of thousands of visitors on Saturday, free entry
- **Vaulting** (Albert-Vahle-Arena, capacity: 1,100)





World Equestrian Festival CHIO Aachen 2021

Highlights:

- Opening Ceremony on Tuesday, the official opening of the event
- Mercedes-Benz Nations' Cup (team jumping competition with two rounds), Thursday evening, under floodlights
Defending champion: Sweden
- Rolex Grand Prix, Grand Prix of Aachen (Jumping competition with two rounds and a jump-off), Sunday
Defending champion: Kent Farrington (USA) with Gazelle
- Deutsche Bank Prize, Grand Prix Dressage of Aachen (Grand Prix Freestyle), Sunday
Defending champion: Isabell Werth (GER) with Bella Rose
- Turkish Airlines-Prize of Europe (Jumping competition with jump-off), Wednesday evening, under floodlights
Defending champion: Ben Maher (GBR) with Explosion W
- SAP-Cup, eventing cross-country competition in Aachen's Soers Saturday
Defending champion: Ingrid Klimke (GER) with SAP Hale Bob
Defending champion team: Germany
- Prize of schwartz GmbH
Four-in-hand driving marathon competition in Aachen's Soers Saturday, entry free of charge
Defending champion individual / Prize of Family Richard Talbot: Boyd Exell (AUS)
Defending champion team / Boehringer Ingelheim Nations' Cup: Netherlands
- Vaulting (Albert-Vahle-Arena), Prize of Sparkasse: female, male and squad vaulting, Nations' Cup Friday to Sunday
Defending champion team: Germany I

Rolex Grand Slam:

The CHIO Aachen, the CSIO Spruce Meadows 'Masters' (Canada), CHI Geneva (Switzerland) and The Dutch Masters (Netherlands) have joined forces to create the Rolex Grand Slam of Show Jumping; The system is simple: Anyone, who wins three shows in a row, receives €1 million bonus prize. If that same rider then continues their success by winning a fourth Major in succession, they will be rewarded with an additional €1 million bonus prize. Scott Brash became the first rider who won the Rolex Grand Slam in 2015.

Special Features:

- Soers Sunday, the traditional open day offers an entertaining show programme with free admission, starts at 11.30 a.m. with an Ecumenical Ceremony in the Deutsche Bank Stadium
- Concert "Horse & Symphony" 2020: Symphony Orchestra Aachen meets top class show programme in the Deutsche Bank Stadium
- The event is attended by countless celebrities from the world of show-business, sports and politics
- CHIO Aachen blogger lounge: well-known (equestrian) blogger will come to the CHIO Aachen blogger lounge, located in the heart of the CHIO village
- Once again throughout the World Equestrian Festival, CHIO Aachen 2021, is placing the focus on the promotion of therapeutic riding, campaign "Glücks-Bringer"
- Store Window Contest in the city of Aachen and its surrounding region





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The CHIO Aachen in Figures

5 Disciplines:

Jumping, dressage, eventing, driving, vaulting

Participants:

2019: ca. 340 active participants (riders, drivers and vaulters) from 30 countries,

Horses (2019):

International competitions: 550 horses

National competitions: 24 horses Quadrille Championships / 21 horses U25 Jumping

Concert Horse & Symphony: 79 horses

Soers Sunday: 91 horses

Opening ceremony: 200 horses

Kids day: 22 horses

Total number of horses: 986 horses (594 horses show programme and 392 horses side events)

Visitors:

368,500 in the year 2019

Prize-money:

Total Endowment (including Special Trophies): 3.4 million Euros

Budget:

18 million Euros

Media / TV:

600 accredited journalists and photographer as well over 200 TV employees

TV coverage:

National coverage: more than 30 hours of (ARD, ZDF and WDR), of which over 25 hours were programmes showing pure sport;

International coverage: broadcasts in over 140 countries all over the world

Employees/Volunteers:

approx.: 1,200

including among others:

68 judges and officials

47 stewards

330 grounds stewards

38 medical employees, plus Malteser staff and emergency doctors

60 shuttle service employees





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VIP area:

Hostesses: 80
Restaurants: 4
Sponsor lounges: 5

Horse Accommodation:

430 permanent stables
18,000 kg of oats
18,000 kg of hay
1,500 bales of straw
600 bales of straw (for bedding)

Veterinarian Centre:

Four stables, two examination rooms, X-ray room, darkroom, pharmacy, laboratory, 30 employees in the veterinarian area

Store Window Contest:

Approx. 80 retailers of the city Aachen and the StädteRegion Aachen decorate their store windows with motives of the CHIO and of the partner country.

TV/Internet at the showground

(Official telecommunications service provider NetAachen)
More than 500 km fibreglass cable, 600 km copper twin wire
Approx. 200 telephone and internet connections, around 200 television connections
80 WLAN access points to supply the showground
Internet speed 5,000 Mbit/s

Fences

Side parts of the fences: 194
Poles: 803
Fences of sponsors: 32

Walk of fame

Horseshoe instead of hand print: Some of the most famous horses of the world are perpetuated on the traditional showground. Already 26 horseshoes are embedded inside the stars in front of the CHIO Aachen offices, adding some new each year. Thus it is clear to every Aachen visitor that the red carpet will be rolled out for horses first.

CHIO Aachen Village:

More than 230 exhibitors from all over the world
Approx. 250 tents
Total tent area (including catering): 22,500 square metres
43 kilometres of installed cables – the contents of three large sea freight containers
Products: From fashion to Mercedes-Benz cars
6 weeks of build-up time
69 truckloads
1,400 tons of material

Caterer „Do&Co“, Vienna





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21 dishwashers
50 cooks and 20 Patisiers
161 waitresses
19 semi-trailer trucks delivering the following:
46,000 plates and bowls
35,600 glasses and coffee cups
41,500 pieces of cutlery
216 salt and 216 pepper shakers
15,600 napkins
Raw goods being processed:
Approx. 2,000 kg of fish, 4,500 kg of meat, 3,600 kg of vegetables, 300 kg of pasta, 1,700 kg of fruit
21,000 kg of ice cubes
800 pairs of Sacherwürstl (sausages)
14,000 small rolls, 900 baguettes, 800 rolls, 800 Kaiser rolls, 670 loaves of bread
600 litres of milk
14kg of ketchup, 10 kg of mustard, 5 kg of mayonnaise

Foodmarket's bestsellers

Approx. 1,400 servings of sugared pancakes with raisins and 4,300 wok servings

Green areas

358,310,400 blades of grass in the main stadium
2.9 km of wooden fences
2.6 km of hedges
Trees: 129 lime trees, 79 birch trees, 132 other trees. Total number of trees: 340.

Floodlight

Established in 2005
4 floodlight masts: 45-49 meters high
299 spotlights
Approx. 1,100 lux

