



World Equestrian Festival  
**CHIO Aachen**  
June 23<sup>rd</sup> - July 2<sup>nd</sup>, 2023

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### **World Equestrian Festival, CHIO Aachen**

- CHIO = Concours Hippique International Officiel (french)
- Official international tournament of the Federal Republic of Germany (the status “official” means that Aachen is the only German tournament that is allowed to organise Nations’ Cup competitions)
- Disciplines: Jumping, dressage, eventing, four-in-hand driving, vaulting
- Nations’ Cup in all five disciplines

### **Organizer**

Aachen-Laurensberger Rennverein e.V. (ALRV)

Founded in 1898

President: Stefanie Peters

Managing Board: Philip Erbers, Birgit Rosenberg

### **Marketing**

Aachener Reitturnier GmbH (ART)

Founded in 1975

Managing Partner: Michael Mronz

### **Top Level Sponsors**

Mercedes-Benz, Allianz, Turkish Airlines, Rolex

### **Duration/Date**

June 23<sup>rd</sup> to July 2<sup>nd</sup>, 2023

### **Tickets**

- [Ticket hotline: +49-241-917 11 11](tel:+492419171111)
- Current ticket information: [www.chioaachen.com](http://www.chioaachen.com)

### **Disciplines:**

- **Jumping** (Main Stadium, capacity: 40,000)
- **Dressage** (Deutsche Bank Stadium, capacity: 6,300)
- **Eventing** (jumping in the Main Stadium, dressage in the Deutsche Bank Stadium, cross-country on the cross-country course at the Aachen Soers)
- **Driving** (Driving Stadium and Soers Marathon Course). Every year the marathon attracts tens of thousands of visitors on Saturday, free entry
- **Vaulting** (Albert-Vahle-Arena, capacity: 1,100)





### Highlights:

- Opening Ceremony on Tuesday, June 27<sup>th</sup>, the official opening of the event
- Mercedes-Benz Nations' Cup (team jumping competition with two rounds), Thursday evening, under floodlights, June 29<sup>th</sup>  
Defending champion: Germany
- Rolex Grand Prix, Grand Prix of Aachen (Jumping competition with two rounds and a jump-off), Sunday, July 2<sup>nd</sup>  
Defending champion: Gerrit Nieberg (GER) with Ben
- Deutsche Bank Prize, Grand Prix Dressage of Aachen (Grand Prix Freestyle), Sunday, July 2<sup>nd</sup>  
Defending champion: Cathrine Dufour (DEN) with Vamos Amigos
- Turkish Airlines-Prize of Europe (Jumping competition with jump-off), Wednesday evening, under floodlights, June 28<sup>th</sup>  
Defending champion: McLain Ward (USA) with Contagious
- SAP-Cup, eventing cross-country competition in Aachen's Soers Saturday, July 1<sup>st</sup>  
Defending champion: Sandra Auffarth with Viamant du Matz  
Defending champion team: Great Britain
- Prize of schwartz Group  
Four-in-hand driving marathon competition in Aachen's Soers Saturday, July 1<sup>st</sup>, entry free of charge  
Defending champion individual / Prize of Family Richard Talbot: Boyd Exell (AUS)  
Defending champion team / Boehringer Ingelheim Nations' Cup: Netherlands
- Vaulting (Albert-Vahle-Arena), Prize of Sparkasse: female, male and squad vaulting, Nations' Cup Friday, June 23<sup>rd</sup> to Sunday, June 25<sup>th</sup>  
Defending champion team: Germany I

### Rolex Grand Slam:

The CHIO Aachen, the CSIO Spruce Meadows 'Masters' (Canada), CHI Geneva (Switzerland) and The Dutch Masters (Netherlands) have joined forces to create the Rolex Grand Slam of Show Jumping; The system is simple: Anyone, who wins three shows in a row, receives €1 million bonus prize. If that same rider then continues their success by winning a fourth Major in succession, they will be rewarded with an additional €1 million bonus prize. Scott Brash became the first rider who won the Rolex Grand Slam in 2015. After his victory at "The Dutch Masters", Daniel Deußner (GER) will be travelling to Aachen as the current contender. Martin Fuchs (SUI) still has the chance to collect a "two-out-of-four" bonus. All information on this ultimate challenge of the jumping sport can be found at:

[www.rolexgrandslam.com](http://www.rolexgrandslam.com)

### Special Features:

- Soers Sunday (June 25<sup>th</sup>), the traditional open day offers an entertaining show programme with free admission, starts at 11.30 a.m. with an Ecumenical Ceremony in the Deutsche Bank Stadium
- Concert "Horse & Symphony" on Friday, June 23<sup>rd</sup> and Saturday, June 24<sup>th</sup>, 2022: Symphony Orchestra Aachen meets top class show programme in the Deutsche Bank Stadium.
- The event is attended by countless celebrities from the world of show-business, sports and politics
- CHIO Aachen Selfie Tour: In the CHIO Aachen Selfie Lounge as well as at various other locations on the grounds, for example also at the CHIO Aachen Superstore, there are different photo spots that invite to take special CHIO snapshots.





## **The CHIO Aachen in Figures**

### **5 Disciplines:**

Jumping, dressage, eventing, driving, vaulting  
approx. 90 hours of sport at the Soers

### **Participants:**

ca. 330 active participants (riders, drivers and vaulters) from 32 countries

### **Horses:**

International competitions: ca. 583 horses  
National competitions: ca. 50 horses  
Concert Horse & Symphony: ca. 50 horses  
Soers Sunday: ca. 60 horses  
Opening ceremony: ca. 200 horses  
Total: 908 horses (657 competition horses und 310 show horses)

### **Visitors:**

about 350,000

### **Prize-money:**

Total Endowment (including Special Trophies): 3.9 million Euros

### **Budget:**

20 million Euros

### **Media / TV:**

600 accredited journalists and photographer as well over 200 TV employees

### **TV coverage:**

National coverage: more than 30 hours of (ARD, ZDF and WDR), of which over 25 hours were programmes showing pure sport;  
International coverage: broadcasts in over 140 countries all over the world

### **Employees/Volunteers:**

approx.: 1,200  
including among others:  
65 FEI judges and officials  
45 FEI stewards  
330 grounds stewards  
30 medical employees, plus Malteser staff and emergency doctors  
60 shuttle service employees

### **VIP area:**

Hostesses: ca. 80  
Restaurants: 4  
Sponsor lounges: 5





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#### **Horse Accommodation:**

430 permanent stables  
18,000 kg of oats  
18,000 kg of hay  
1,500 bales of straw  
600 bales of straw (for bedding)

#### **Veterinarian Centre:**

Four stables, two examination rooms, X-ray room, darkroom, pharmacy, laboratory, 30 employees in the veterinarian area

#### **Store Window Contest:**

Retailers of the city Aachen and the StädteRegion Aachen decorate their store windows with motives of the CHIO and of the partner country

#### **TV/Internet at the showground**

(Official telecommunications service provider NetAachen)  
More than 500 km fibreglass cable, 600 km copper twin wire  
Approx. 200 telephone and internet connections, around 200 television connections  
80 WLAN access points to supply the showground  
Internet speed 5,000 Mbit/s

#### **Fences**

Side parts of the fences: ca. 200  
Poles: ca. 800  
Fences of sponsors: ca. 30

#### **Walk of fame**

Horseshoe instead of hand print: Some of the most famous horses of the world are perpetuated on the traditional showground. Already 26 horseshoes are embedded inside the stars in front of the CHIO Aachen offices, adding some new each year. Thus it is clear to every Aachen visitor that the red carpet will be rolled out for horses first.

#### **CHIO Aachen Village:**

230 exhibitors  
Approx. 250 tents  
Total tent area (including catering): 22,500 square metres  
43 kilometres of installed cables – the contents of three large sea freight containers  
Products: From fashion to Mercedes-Benz cars  
6 weeks of build-up time  
69 truckloads  
1,400 tons of material

#### **Caterer „Käfer“, Munich/DPB - Event Management, Aachen**

36 dishwashers  
60 cooks and 10 Pâtisseries  
30 temporary staff (kitchen)





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300 service staff

4 semi-trailer trucks delivering plates and bowls

20,000 glasses and coffee cups

20,000 pieces of cutlery

250 salt and pepper shakers

155,000 napkins

Raw goods being processed:

Approx. 1,4t of fish, 1,9t of meat, 1,4t of vegetables, 900 kg of pasta, 1,1t of fruit

2t of ice cubes

1t of small rolls, baguettes, rolls, Kaiser rolls, loaves of bread

1.500 loaves of bread from the own bakery (Käfer)

2,000 litres of milk

34kg of ketchup, 20 kg of mustard, 25 kg of mayonnaise

### **Green areas**

358,310,400 blades of grass in the main stadium

2.9 km of wooden fences

Hedges: approx. 4.2 km from 30,000 individual plants

Trees: 129 lime trees, 79 birch trees, 132 other trees. Total number of trees: 340.

### **Floodlight**

Established in 2005

4 floodlight masts: 45-49 meters high

299 spotlights

Approx. 1,100 lux

